

Editorial

iPad compatibility

Despite being a self confessed Apple groupie since the mid 80's I had, until recently, avoided the hypnotic force field (well, for me, anyway) which usually surrounds a new product from Apple.

The main reason was that however much I *wanted* one, I didn't actually *need* one and, besides, my laptop could do everything and more. Then someone showed me an issue of UwP on their iPad and I crumbled.

Now please don't e mail me and say "Didn't you know the iPad2 will be out next week which renders your iPad useless?" I'm happy with what I've got because it is the perfect presentation tool.

Opening an issue of UwP and flicking through the pages like you were reading an actual magazine is a dream come true for me. A dream which started 10 years ago without realising it. A dream which, as is so often the case, started with the question "Why don't you..." and the rest is history.

The UwP file format of pdf delivery, like all brilliant ideas, has been the crucial factor. A universal availability with the amazing capability of reducing file sizes without seeming to affect quality at all. Perfect for printerless, worldwide distribution.

And then, as if things weren't good enough, the UwP pdf format was totally and seamlessly iPad compatible. In addition the earlier issues of UwP, which were in the vertical format, are still perfectly readable by rotating the iPad!

I for one am very excited by these developments and I'm sure that, if you are an 'all things Apple hater', some other manufacturers will bring out something similar, but not quite as good, and probably 3 years from now :-)

We are 10 this year

Believe it or not, 2011 will be our 10th anniversary.

In August 2001 Issue No1 rolled off the paperless presses and in May this year it will be the unveiling of Issue 60 but, thanks to this electronic age, and unlike conventional printed magazines, that humble Issue No1 is still available. True, it was a bit like the first Simpsons episode - visually quite crude but with its heart in the right place

It's been a great 10 years, for me, dealing with talented contributors, some of whom cut their teeth with UwP and I hope that UwP is seen as part of that community which is Underwater Photography.

A loose but international community of individuals, groups, websites, forums and magazines which, perhaps without realising it, provides the images and footage which promotes the whole diving industry and to some extent presents the face of the underwater world itself to the world at large.

I think it's a great community to be part of and, as each year goes by, I find it more and more exciting as developments still continue break boundaries and, above all, and incredible as it may seem, those images just seem to get better and better.

I wish you all a belated Happy Christmas and look forward to an exciting 2011 with you all.

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