

# Editorial

## PLEASE subscribe to UwP

I hope the lighthearted image on the right grabbed your attention because I want to encourage you to subscribe to UwP if you haven't already. There are absolutely no catches in doing so and your privacy is paramount to us.

I need you to subscribe by answering a few simple questions so I can get an idea of what you want and so provide suitable articles. Also we need to show our advertisers how many loyal supporters we have to encourage them to advertise with us.

So, one more time, PLEASE



subscribe to UwP. There's no catches, it's free and it won't take a moment and you will be supporting UwP immensely and helping keep it free.

## PLEASE help promote UwP by ...

taking the time to print off the last page of this issue and get permission to put it up in your local dive/photo shop, dive club or u/w photo club. I need as many people as possible to be aware of UwP. It won't take long and you'll be helping to promote UwP.

**Take a picture of you and the flyer in situ and I'll print it in the next issue!**

## Underwater Photography

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## UwP Googlewhack

Did you know that uwpmag.com had a googlewhack?

A googlewhack is what happens when just two words are entered in to Google and it comes back with one and only one hit. That's just one hit out of the 3 billion or so pages that Google searches.

For a while about this time last year UwP had a googlewhack with Grandmaster Sticklebacks. Sadly, with the transient nature of the world wide web, it no longer exists but when it did I was contacted by a chap called Dave Gorman whose previous project had been flying round the world meeting up with people with the same name. This had resulted in a sell out stage show in the UK and US, a best selling book "Are you Dave Gorman?" and a series on BBC2.

For reasons I won't go in to, Dave had now been challenged to find and meet 10 GW owners in a row and each could only provide him with two new GWs to continue the chain.

So Dave came round to my house for tea and biscuits and a pleasant chat before we set about finding him another two GWs to help with his quest.

We found one GW while he was here and I found another later and e mailed it to him. The owner lived in Seattle and Dave flew over to meet



him!

Anyway, before he left, Dave took a picture of me (it's just as well he has a flourishing career as a stage performer, author and all round good egg because he's no great shakes as a portrait photographer) and this was projected onto the screen at the appropriate time in his stage show.

The tour of the show has finished for the time being but the story of UwP's GW status lives on in Dave's book "Dave Gorman's Googlewhack Adventure".

If you fancy a really funny read I highly recommend it. In today's war torn, terrorist ridden, serious world it is a glowing example of English eccentricity. A bit like UwP really.

Find out more at [www.davegorman.com](http://www.davegorman.com).

# What links these sites?



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