

What to do before we die

There was a programme on BBC television recently about the top 50 things people wanted to do before they died. A research team had interviewed 20,000 ordinary men and women in the street and asked them what was the one thing they most wanted to do.

My partner Debbie and I watched with interest as the manic cameraman and even more hysteric female presenter went from location to location in reverse order starting with Polar bear watching. I mention the manic presentation merely because I am getting to a certain age where I can remember when cameras were used on tripods without any zoom lenses and I preferred it that way. Watching most modern natural history documentaries today is like playing "Guess what gizzmo the producer's just bought" and, personally, I'm not in favour.

Anyway, enough already. So we continued to watch with our seatbelts on as we went on a roller coaster, paraglided and bungee-jumped to name just three. A roller coaster ride is bad enough without allowing a manic cameraman to film it for you but I digress again. Sorry.

Our couch potato interest increased significantly when 'Travel into space' was only number 28 on the list. We thought that would be much

Editorial

higher up so we began to speculate as to the number one activity.

Anyway, to cut a long story short, of the five favourite things, four were marine life related. In fifth place was "Diving with sharks" (so Peter Benchley can feel a little less guilty), fourth was "Go whale watching" (but not in Norway or Japan), third was "Fly Concorde to New York" (before it is scrapped like so many great things), second was "Scuba dive on the Gt Barrier Reef" (which says a lot about their advertising budget) and top of the list was "Swim with dolphins".

That made us think how very lucky we and most other divers around the world are.

We do, on a regular basis, what a lot of people just dream about.

Horizontal or vertical?

Well. Is UwP about to break new ground? It certainly seems so and it highlights another couple of revolutions brought on by the web.

It all started with one e mail suggesting UwP should consider going horizontal. I gave the idea plenty of thought (as I do with all your suggestions) and could honestly think of no logical

reason why we should not. My only reservation was that the horizontal format would not have as much impact as the vertical rather like the portrait v landscape formats in conventional photography.

I put the idea on the back burner and then I got one more e mail from another reader so I laid out an article from UwP14 in horizontal and I was surprised how well it looked - it was much easier to view on my 15" laptop.

Being the proud owner of an Apple 22" Cinema display I have always been able to display 2 pages side by side in the vertical format but the majority of screens are much smaller.

The second revoution was our ability to put the change to a vote on the web site. This would have been virtually impossible conventionally but we got an instant feedback showing 70% in favour.

So yes, unless there's a last minute swing in opinion, it looks like we're going horizontal.

Never let it be said UwP is afraid of change. We embraced the technology and produced a virtual magazine for thousands of readers to enjoy throughout the world and now we're going to publish in a format which conventional publishers would consider suicidal.

But UwP is different. It's special. And so, dear reader, are you.

Underwater Photography

is published by

PR Productions

13 Langley Avenue, Surbiton, Surrey KT6 6QN

Tel & fax 00 44 (0)208 399 5709

e mail peter@uwpmag.com

Think Digital

With digital cameras underwater photography just got easier and a whole lot more fun. No more wondering if you got the shot, view it instantly on the camera's LCD, don't like it, delete it and take another. At the end of your dive you only have images you want to print, publish or email. No film to purchase or process.

Beginner, amateur, or pro, simply get an Ikelite housing for your favorite digital land camera. Choose from Canon, Kodak, Nikon, Olympus or Sony, Ikelite makes housings for several camera models from each of these manufacturers.

Ikelite supports their underwater digital housings with a full line of accessories. Choose from tray and handle mounts, digital Substrobes, DS Sensors for full TTL automation, or an EV Controller that gives 10 power settings in 1/2 stop increments and a choice of arm systems.

New digital cameras are being introduced at a rapid pace. For the latest information on new digital housing models visit our web site.

www.ikelite.com

DS50
Substrobe



DB Arm system

EV Controller



DS125
Substrobe
w/ diffuser



underwater systems
50 W 33rd Street
Indianapolis, IN 46208
317-923-4523
www.ikelite.com



Digital Still Housings for:

Canon G1, G2, G3

Kodak DC-220, DC-260, DC-265, DC-290

Nikon Coolpix 800, 880, 885, 950, 990, 995, 4300, 4500, 5000, 5700

Olympus C-700, C-720, C-730, C-4040, C-4000, C-3040, C3030, C3020, C3000, C2040, C-5050

Sony DSC-S70, DSC-S75, DSC-S85, DSC-F707, DSC-F717 and many Mavica models



Compact Digital Housings for:

Canon S100, S110 Digital Elph, Digital Ixus, Ixus V

Nikon Coolpix 2000, 2100, 3100

Olympus C-50, D-230, D-360, D-340L, D-320L, D-220L, D-340R, D-380, C-120



D-SLR Housings for:

Canon D30, D60, 10D

Fuji S1 Pro, S2 Pro

Nikon D100

Tray & Dual
Handles