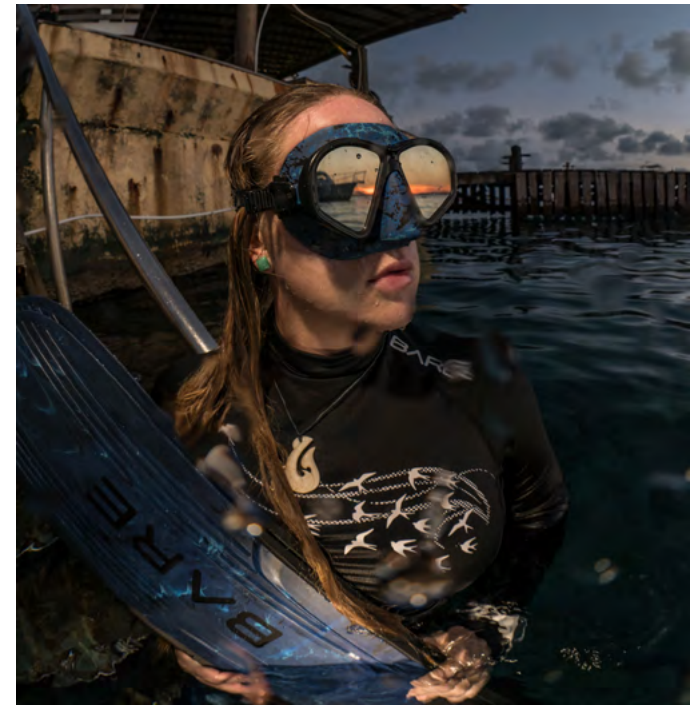




underwater cinematographer. A lot of nature and wildlife productions require specific certifications, I'm currently the only diver in Canada that is commercially certified, rebreather certified, and own and operate my own underwater RED cinema cameras.

What does diving mean to you?

Diving opens our world to 360 degree environment. On land we are limited to where we

can walk or climb, but underwater we have the ability to fly.

When did you get bitten by the photo bug?

In the early stages of my career as a recreational instructor I started shooting with a GoPro. Before Facebook was popular I used to email my friends and family back home with photos from my diving and travelling adventures. Slowly my hobby progressed into a career with the help

of sharing my work on social media. It helped me make great connections, which in turn allowed me to pursue my dream as an underwater videographer. I now license footage to BBC, Discovery and other television networks.

What are the challenges of product shoots?

Bubbles, backscatter, and marine life! Manufacturers want to see their products used in beautiful clear water immersed with marine life. There are so many challenges when it comes to this, but I love it! It's crucial to have a diving model who is comfortable in the water with good buoyancy control and doesn't mind being blinded occasionally with big strobes or high powered lights.