

**The times they are 'a
changing**

Don't get me wrong - I'm all in favour of progress but I heard something recently which has made me wonder where it's all going.

There is a new groundbreaking technology which claims to eliminate depth of field. Now you can either re-read the last sentence as many times as you like until the enormity of this capability sinks in or I can help emphasise it with simple block capitals. **THEY ARE DOING AWAY WITH DEPTH OF FIELD.**

Now I know this is the April/May issue of UwP which should be available on or around April 1st 2003 but I can assure you that this is definitely not an April fool. Go to <http://www.colorado.edu/isl/intimages/3coloredf.html> to see and example or to <http://www.dpreview.com/news/0303/03031803wavefrontcoding.asp> for some more information.

I must confess when I first learnt of this I was impressed to think that macro shots could be sharp throughout the image but then I got to thinking and I've come to the conclusion that I really don't like the idea at all.

Depth of field is an important fundamental characteristic of photography. It can be used to great effect to make the viewers eye look at the important part of an image.

I'm all in favour of digital photography as long as that is what it is - photography - recorded digitally - complete with depth of field.

Some things are not for tampering with, I say.

Editorial

Announcing a New Look and Web Site for UwP!

The reader base of UwP has grown and changed over the past two years and we are currently in the process of upgrading the UwP on-line infrastructure to match the quality of our magazine contents.

If you are reading this you will already know that UwP's web site is now .com rather than .co.uk. You should also have noted the comprehensive new site which has been designed by Deb Fugitt from Texas.

Deb is in charge of the marketing for UwP and is a web site designer of many years experience. She currently manages internet marketing for Aquamarine Diving, Matangi Island, South Sea Adventures and now UwP.

Deb comes with a computing background and is concentrating on establishing the exact statistics which the site generates i.e. how many people download UwP, where they are from and where they came from.

These statistics are vital if UwP is to generate advertising revenue and, as I hope you appreciate, without this revenue UwP will either have to charge or disappear.

**Subscribe, link and refer a
friend to UwP (please).....**

**[http://www.uwpmag.com/
subscribe.html](http://www.uwpmag.com/subscribe.html)**

Subscribing to UwP is simple, costs nothing and entitles you to future benefits such as photo classifieds, discounted dive trips and much more.

I would urge you to support our UwP subscription service for several reasons.

Firstly it allows us to know more about where UwP readers are located and we will produce the most accurate reports possible to show our advertisers who our readers are, and where they are located. These reports will be available on the site.

Secondly you can give important feedback about the content of UwP and what you would like to read in the future.

However, be assured that your email address and any other information you provide on any of our forms will remain private and be used only to determine the future of UwP Magazine.

If you enjoy UwP, we encourage you to become a registered reader, to "link UwP from your site" and "refer a friend".

We're all in this together but the future of UwP depends on you!

Peter Rowlands

Underwater Photography

**is published by
PR Productions**

13 Langley Avenue, Surbiton, Surrey KT6 6QN

Tel & fax 00 44 (0)208 399 5709

e mail peter@uwpmag.com